



National Voter Education Week Toolkit

October 5-9, 2026

AAUW is a proud partner of [National Voter Education Week](#) on October 5-9, 2026. National Voter Education Week is a nonpartisan campaign that equips voters with the tools and information they need to cast their ballots with confidence. This toolkit provides easy ways for your AAUW branch or affiliate to get involved in your community.

Reminder: All AAUW election activities must remain nonpartisan. Refresh your knowledge of [AAUW Guidelines for Election Activities](#).

How to Get Involved

Each day of National Voter Education Week has a different theme and activation! Whether you're at home or engaging voters in your community, you can make an impact.

Focus on where you see the greatest need in your community or compile all the resources below and have them available for the next time your branch meets or tables at an event. For any public event you hold, make sure to run through [event safety considerations](#).

Day 1: Register to Vote

On October 5, demystify the registration process, confirm existing registrations are active, and help voters register ahead of key deadlines.

- Hold a voter registration drive in a high-traffic area, like a farmer's market or town square. Refer to your [State Voter Registration Drive Guide](#).
- Hand out [Register to Vote flyers](#). Voters can scan the QR code to access a [Voter Registration tool](#) to check or update their registration.
- Spread the word on social media. [Click here for a sample post and graphic](#).

Reminder: You may not distribute advocacy materials, including AAUW's Civic Engagement Guide, as part of voter registration.

Day 2: Get to Know Your Ballot

On October 6, help voters understand how elections affect their lives by encouraging them to check out their specific local ballot and research candidates and issues ahead of time.

- Hold a ballot research party, debate watch party, or [trivia night](#) to gather friends, family, and community members together.
- Hand out [What Do You Care About?](#) flyers for voters to explore the connections between key issues and elected offices. Voters can scan the QR code to access a

[Get to Know Your Ballot tool](#) to preview who and what will be on their ballot, with detailed information on every candidate.

- If you're looking for something more interactive, this [Why Vote? flyer](#) prompts voters to write down their reflections and any questions they have about voting.
- Spread the word on social media. [Click here for a sample post and graphic.](#)

Day 3: Make a Plan to Vote

On October 7, help voters plan by identifying the exact time, place, and method that works best for their lifestyle and schedule.

- Hold a vote planning party or organize a parade to a ballot drop box/polling place.
- Hand out [Make a Plan to Vote flyers](#) with pens so voters can commit to their plans then and there. Voters can scan the QR code to access a [Make a Plan to Vote tool](#) to find out where and how to vote and what's on their ballot.
- If voters express concern over safety at the polls, refer them to the Southern Poverty Law Center's [2026 Vote Free from Fear Guide](#) and hand them a [Your Rights at the Polls flyer](#) that they can carry with them.
- Spread the word on social media. [Click here for a sample post and graphic.](#)

Day 4: Understand the Process

On October 8, add transparency, encourage trust in the electoral system, and give voters the tools to spot and combat misinformation.

- Reach out to your [local election office](#) to co-host a community Q&A discussion or an in-person mock election to give voters a hands-on look at the voting process.
- Hand out [Spotting Misinformation flyers](#) so voters can learn what questions to ask when they see election information online. Voters can scan the QR code to access an [Understand the Process tool](#) to explore FAQs and get connected with election protection volunteer opportunities.
- Spread the word on social media. [Click here for a sample post and graphic.](#)

Day 5: Share with Friends & Family

On October 9, turn voters into community mobilizers by leveraging their personal networks to amplify civic participation.

- Hold a postcard writing or phone banking party through the Center for Common Ground's nonpartisan [Reclaim the Vote campaign](#).
- Spread the word on social media. [Click here for a sample post and graphic.](#)

Sample Social Media Posts

Use the graphics and captions below as is or as a jumping off point. Tag us on Facebook (@AAUW.National) and Instagram (@aauwnational) and use hashtags to join the conversation: #ItsMyVote #NationalVoterEducationWeek

October 5 – Register to Vote



[Download this graphic](#)

We're celebrating #NationalVoterEducationWeek Oct. 5-9! All week we're helping our community get #VoteReady, starting today with voter registration. Check your status at NationalVoterEducationWeek.org/register #ItsMyVote

October 6 – Get to Know Your Ballot



[Download this graphic](#)

For #NationalVoterEducationWeek today, get to know your ballot and see what your community is voting on this year from candidates, ballot measures, and more! Head to NationalVoterEducationWeek.org/ballot to get started. #ItsMyVote

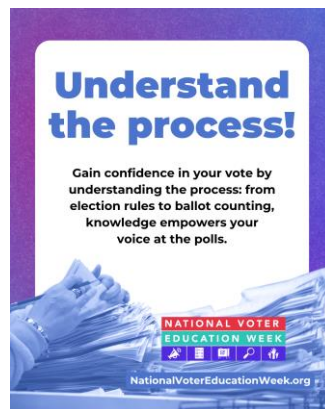
October 7 – Make a Plan to Vote



[Download this graphic](#)

Day 3 of #NationalVoterEducationWeek: make your plan to vote. Decide how, decide when, add it to your calendar. That's it. NationalVoterEducationWeek.org/plan #ItsMyVote

October 8 – Understand the Process



[Download this graphic](#)

Day 4 of #NationalVoterEducationWeek: understand how the process works. Knowing what happens to your ballot after you cast it builds real confidence. Learn more: NationalVoterEducationWeek.org/process #ItsMyVote

October 9 – Share with Friends & Family



[Download this graphic](#)

Final day of #NationalVoterEducationWeek! You're #VoteReady, now help three people in your network get there too. Resources to share: NationalVoterEducationWeek.org/share #ItsMyVote