



AAUW No Kings Day March 28



On March 28, AAUW members are joining communities nationwide to show what people power looks like — neighbors standing together for strong public schools, fair opportunity, equal rights, and a democracy where every voice counts.

We're showing up because we believe in diversity, equity, and inclusion — and because access, equity, and opportunity don't defend themselves. We're standing with students and families, with people facing discrimination or harassment, and with voters and communities.

Decisions about our futures must belong to people — not power without accountability. Because when women show up and speak out, we change the conversation — and what leaders think is possible.

[Find an event near you!](#)

WHY THIS MATTERS

Right now, we're seeing coordinated efforts that undercut inclusive public education, weaken civil-rights protections, limit access to affordable higher education, and make it harder for people to participate in our democracy. The impact isn't abstract: it widens racial and gender gaps and adds new burdens for women, first-generation students, and students of color.

AAUW STANDS FOR

- Strong public schools and affordable higher education as pathways to opportunity, economic security, and upward mobility for women and girls.
- Equitable access and completion, with welcoming learning environments free from harassment and discrimination.
- Women's economic security: fair pay, paid leave, and affordable, high-quality childcare and dependent care.
- Freedom from discrimination, harassment, and violence, including strong Title IX protections and enforcement, and real recourse for students and workers.
- Reproductive freedom, including access to contraception and abortion care, so women can make decisions about their lives and futures.
- A healthy democracy where women fully participate, across backgrounds and identities, and can shape decisions affecting their education, work, and communities.





WAYS TO SHOW UP

Join or host a local rally, branch or campus event, or service project. Partner with civil-rights, education, student-parent, and voting-rights groups. However you participate, keep it people-power forward, and help make issues affecting women and girls visible in your community, online and off. **Find an event near you:** <https://www.mobilize.us> (search for No Kings Day or local civic events).

Talking Points:

Use these for emails, speakers, or quick press quotes. Keep it people-power forward, nonpartisan, and focused on education, civil rights, and democracy.

AAUW stands for ensuring that people subject to harassment or violence based on age, disability, race, ethnicity, sex, gender, sexual orientation, gender identity, pregnancy or parental status, and other characteristics have full protection and recourse under the law. That's why these policy choices matter:

- **Public Education**
Public education is a cornerstone of our democracy — it's how we prepare the next generation for civic life and ensure every child, in every community, has a fair shot. Public dollars should strengthen the public schools that serve nearly all students, with adequate resources, strong student protections, and accurate teaching free from censorship. We're here to defend public schools as a shared commitment: schools that welcome every student and help every student succeed.
- **Higher Ed Access & Affordability**
Higher education should be a real pathway to opportunity — whether through community college, apprenticeships, certificates, workforce training, or a four-year degree. Right now, rising costs and changing student-aid rules risk pricing out talented students, especially women, first-gen students, and students of color. We're showing up because access only counts if students can afford to enroll, persist, and complete — without debt becoming a lifelong barrier.
- **Students' Rights & Equal Opportunity**
Every student deserves a learning environment that is safe, respectful, and free from harassment and discrimination. When enforcement is weak or rules are applied inconsistently, students lose trust, fall behind, and too often leave school altogether. We're standing for clear, fair protections — so students can learn, participate, and thrive without fear of being ignored or retaliated against for reporting harm.
- **Economic Security**
Women's economic security depends on policies that let people work, learn, and care for their families without being pushed out. When pay gaps persist and paid leave or childcare



are out of reach, women lose income now — and long-term stability later. We’re showing up for fair pay, paid leave, and affordable childcare because no one should have to choose between a paycheck and caring for themselves or their family.

- **Reproductive Freedom**

Reproductive freedom is fundamental to women’s ability to control their lives, bodies, and futures. Access to contraception and abortion care affects whether women can continue school, keep working, and plan their families on their own terms — and restrictions fall hardest on people with fewer resources and those facing systemic barriers. We’re organizing because equal opportunity isn’t real when basic health decisions are taken out of women’s hands.

- **Voting Rights = Civic Participation**

Democracy works when everyone can participate and every eligible voter can cast a ballot that counts. We won’t accept barriers rooted in confusion, fear, or misinformation — or rules that make voting harder for people who work long hours, live far from polling places, have disabilities, or face paperwork hurdles. Our message is simple: more participation strengthens our communities — and our voices matter.

Sample Sign Messages

Below are examples of education-focused, nonpartisan statements that can be used for signs. Members may use them as written or adapt them to local context.

Education & Student Opportunity

_____ College Access Is a Civil Right

Title IX: Protect Students, Protect Rights

First-Gen Students, Not Last in Line

Fund Public Schools, Not Vouchers

Let Students Learn

Every Student Deserves Opportunity

Education Opens Door

Safe Classrooms, Strong Futures

Keep Opportunity in Reach

Students Shouldn’t Have to Fight to Learn

Economic Security & Gender Equity

Equity Lifts Everyone

Fair Pay. Paid Leave. Full Dignity.

Fair Work. Fair Pay.

Equal Pay Now

Respect at Work Is a Right

Dignity at Work and School



Support Women's Future
Safety Is Not Optional
Work Should Provide Security
Women's Work Has Value

Democracy, Participation & Accountability

Our Rights. Our Voices. Our Vote
Democracy Needs All of US
People Power > Power Politics
Civil Rights Enforced, Not Erased
No One Is Above the Law
Leadership Should Serve People
Power Belongs to the People
Accountability Protects Freedom
Participation Is a Community Value
Rights Over Power

Social Media Examples:

Social media is a way members can share why these issues matter and help keep gender equity part of community conversation. Examples below are optional starting points that can be adapted to your own voice. Use #NoKings and #AAUW and add your local details. Include event information, images from your branch, and partner tags when applicable. Add to your social handle: ✖️👑

- Today we show what people power looks like — standing for strong public schools, affordable higher ed, reproductive freedom, and voting rights for all. Join us and make your voice heard. #NoKings #AAUW
Find an event: <https://www.mobilize.us>
- Education opens doors — vouchers, censorship, crushing student loan debt slam them shut. We're here for inclusive classrooms, campus safety, and policies that help students learn and thrive. #NoKings #AAUW
Find an event: <https://www.mobilize.us>
- Women's economic security depends on access: to college, to paid leave, to pay equity, to reproductive health care. That's why we're showing up today. #NoKings #AAUW
Find an event: <https://www.mobilize.us>
- I'm joining [**Facebook:** @AAUW / **Instagram:** @AAUWNational] and millions of Americans in cities across the country on March 28 as we stand in unity against attacks on education, equity, and civil rights. #NoKings #AAUW



- When students feel unsafe, opportunity shrinks. We are here to make sure education, fairness, and dignity stay apart of the public conversation. #NoKings #AAUW
Find an event: <https://www.mobilize.us>
- I am proudly showing up today because education and fair opportunity shaped my path and everyone deserves that chance. Conversations about safety, pay, and access matter in real life.
Find an event: <https://www.mobilize.us>
- Today AAUW members are engaging our community around education, economic opportunity, and safety. These issues affect real lives and deserve public attention. #NoKings #AAUW
Find an event: <https://www.mobilize.us>
- Safe schools, fair pay, and access to education strengthen entire communities. #NoKings #AAUW
Find an event: <https://www.mobilize.us>
- Strong public education lifts students and strengthens our local economy. Supporting opportunity for women and families benefit everyone #NoKings #AAUW
Find an event: <https://www.mobilize.us>

Graphics:

https://brandfolder.com/s/tzfjcs5kkvt7534x5fsg2pnt	https://brandfolder.com/s/gqm6pcxc6874ktjnkrv6w	https://brandfolder.com/s/kq6wbmpkt9q6qx3chn7smq46



After the Event

Community engagement does not end when the gathering concludes. Following up helps turn a moment of visibility into continued awareness and dialogue. Members may choose to share reflections, thank community partners, or continue conversations with neighbors, students, and local organizations about the issues discussed.

Branches might consider hosting a small discussion, inviting a speaker, or sharing AAUW resources that relate to education access, workplace fairness, or economic opportunity.

AAUW Resources:

- Working in Coalition: Building Power through Partnerships
- Take Action for Pay Equity Branch Toolkit
- Leading with Values - A Nonpartisan Playbook for AAUW Affiliates and Branches

Even simple steps including checking in with someone you met, writing a short reflection, or bringing the conversation to a regular branch meeting can keep the momentum going.



WANT MORE SUPPORT?

Watch the recordings of these #NoKings trainings:

- NO KINGS Safety & Security Training
<https://www.youtube.com/watch?v=mgAe7O0RenQ>
- Messaging, Media, & Digital Engagement Training
<https://www.youtube.com/watch?v=K7UXRZdKSdw>
- Protest Safety, Know Your Rights De-escalation Training
https://www.youtube.com/watch?v=_BcAjBx1cil

SINCE YOU ASKED

Is this nonpartisan? Yes. AAUW’s participation is mission-driven and nonpartisan. We advocate for strong public education, equitable access to higher education, civil-rights enforcement, economic security for women and families, and voting rights — core values that transcend party labels. March 28 is about communities affirming those values together.

This isn’t a mandate — it's an invitation. No matter how you’re showing up, speaking out, or spreading the word, there’s a role for every member and every branch.

How is AAUW responding to federal immigration enforcement actions?

AAUW stands in solidarity with those impacted by the federal immigration enforcement surge in Minnesota — a situation that has included aggressive raids, community fear, and tragic deaths that have drawn national attention and widespread protest. We are guided by the principle that every person deserves safety, dignity, and fair treatment, and we condemn violence and actions that exacerbate bias or harm the most vulnerable members of our communities.

AAUW joined a [Gender Equity Coalition letter to Congress](#) that highlights the adverse impact of federal immigration enforcement on women and children and demands policy changes to protect our communities.

Safety & Guidance: AAUW has also developed guidance on participation in public demonstrations, which [can be found here](#). For more safety tips and mobilization information, visit the [No Kings](#) website.

Additional Questions? Email us at advocacy@aauw.org.