

AAUW VOTER ENGAGEMENT

It's My Vote! is AAUW's nonpartisan voter engagement effort to help Branches lead meaningful, community-rooted civic education, public mobilization, and coalition building. Our focus is practical: give leaders clear information, simple tools, and doable actions that strengthen participation and keep the conversation centered on women's equity.

How We'll Support You

Each month, you'll get content you can use right away — a brief training or webinar when live interaction helps, or a short policy brief or toolkit when a leave-behind makes more sense. We'll share refreshed AAUW resources and point you directly to partner tools when they're the best available. Think checklists, talking points, scripts, and ready-to-print materials you can bring to meetings, community centers, or tabling in your community. All materials are designed to turn frustration into impact.

We'll roll out new resources in phases and share details for each phase in advance with State and Branch leaders so you can plan ahead. This phased cadence keeps momentum high while giving your team clear, doable next steps.

We'll also encourage photos and short posts from Branches so we can amplify your work across AAUW's channels. The It's My Vote! signs are perfect for quick pictures at meetings, forums, and tabling — send them in, and we'll elevate members' voices to inspire others and show what people-powered democracy looks like.

Trainings You Can Expect in FY26

- **November 6, 2025**– Working in Coalition: Building Power through Partnerships
- **January 2026** – Staying Nonpartisan in Advocacy and Voter Education
- **February 12, 2026** – School Boards Matter: Local Decisions, Real Impact
- **TBD** – Messaging for Impact — including tips for handling mis- and disinformation





Partnership Spotlight — League of Women Voters: Unite & Rise 8.5

AAUW is proud to be a Power Partner with the League of Women Voters on Unite & Rise 8.5, alongside the National Council of Jewish Women.

This is the right moment to partner because communities are asking for trusted information, practical tools, and ways to act together. Through It's My Vote!, AAUW will collaborate with local partners to host nonpartisan events, share clear voter information, and connect policy to real life — while honoring each organization's strengths, brand, and nonpartisan guidelines.

What is Unite & Rise 8.5?

Unite & Rise 8.5 is the League of Women Voters' nonpartisan, movement-building campaign to engage 8.5 million people in civic education, community activation, and turnout support — with partners working together to lift local voices and make participation easier.

Is Unite & Rise 8.5 part of Women Defend Democracy?

Yes. Women Defend Democracy is the League's new programmatic focus for 2025. Unite & Rise 8.5 operates under that umbrella across five program areas — and our partnership focuses where missions overlap, especially civic education and public mobilization.

Does this mean AAUW is adopting the League's policy priorities?

No. Working together on Unite & Rise 8.5 does not change AAUW's strategic focus or our policy priorities. This partnership demonstrates overlapping goals around engaging people in elections — not an adoption of another organization's focus areas or priorities.

Is this nonpartisan?

Yes. AAUW's It's My Vote! and the League's Unite & Rise 8.5 are strictly nonpartisan — no endorsements, no candidate support or opposition. Activities center on voter education, community engagement, and access to reliable election information.

How can Branches participate locally?

Connect with your local League of Women Voters and National Council of Jewish Women to co-host nonpartisan forums, civic holiday activities, and voter information events. AAUW will provide monthly actions and resources — and point you to partner tools when they are the best available.

