

Dear AAUW Member Leaders,

Welcome to the October edition of Membership Matters! This newsletter is sent to **all** AAUW member leaders including all state and branch officers, providing you with the latest updates, resources, and tools to support your work in advancing gender equity across your branches and communities.

In this issue, we highlight key updates to the Five Star program, which is currently open for submissions via the [FY24 Annual Branch Survey](#), alongside important deadlines and resources you can expect to see in this newsletter every month. As always, we're here to assist you in making an impact, and we deeply appreciate the time and effort you dedicate to your roles.

Thank you for your continued dedication to AAUW's mission!



Katrina Sun Breese
Senior Director of Institutional Advancement

September Member Gathering Recording

We're excited to share the recording of this year's Member Gathering! Held on Tuesday, September 10, we took time to recognize outstanding supporters and branches, share updates on our work, and foster connections within our AAUW community. [Watch the recording here.](#)

Five Star Program Update – Annual Branch Survey Now Open!

[The Five Star Program](#) provides branches with a roadmap for aligning their work with AAUW's mission and strategic goals. By participating, your branch not only helps advance gender equity for women and girls but also gains recognition for achievements across five core areas.

The [Annual Branch Survey](#) is now open and runs through October 14. This is your chance to share the important work your branch is doing and demonstrate progress toward earning your stars. **It is important that all Branches complete the survey.**

Here are a few tips to help your branch make meaningful strides this season:

- **Host a voter education event:** With the upcoming election, now is the perfect time to organize a voter education or registration event in your community. Not only is this an invaluable service, but it also helps fulfill the Policy and Advocacy Star requirement.

- **Appoint a Public Policy Officer:** If your branch hasn't yet designated a Public Policy Officer, it's not too late! This position is essential to tracking local and national policy issues and counts toward your Policy and Advocacy Star.
- **Plan for year-end giving:** With the holiday season approaching, now is a great time to think about your branch's contributions to AAUW. Whether through individual donations or branch fundraising, making a plan now will help you meet the Advancement Star metric. Don't forget, raising \$30 per member for the Greatest Needs Fund is one of the key criteria.

Your participation in the survey and your efforts toward these stars ensure that AAUW continues to thrive, both nationally and locally. We're here to support you every step of the way, so don't hesitate to reach out if you have questions!

It's My Vote!: Home Stretch Activities and Voter Protection

With three weeks left until Election Day, it's the home stretch for voters and the It's My Vote! campaign. This webinar will provide an overview of voter protection information and final ways you can support voter participation in your area. Join us Wednesday, October 16, at 7 p.m. [Register here](#).

Let us know if you're having a voter engagement event, we'll send you [It's My Vote! stickers!](#)

FINAL NOTICE: Affiliates Must File Tax-Exempt Status with the IRS

All AAUW-affiliates must file a tax return each year. The simplest option for non-profits is Form 990-N, which AAUW can prepare if your annual gross receipts are \$50k or less.

To have AAUW file your 990-N, complete the group exemption form by **October 15** in the [Community Hub](#). Go to MY AFFILIATIONS, then click the button next to your affiliate name. Choose TAX INFORMATION, then click the button at the top that reads: CLICK TO REQUEST 990N 07/01/2023-06/30/2024. The principal officer is the finance officer. Verify that your (EIN) is correct, so your filing isn't rejected. If you do not qualify to file Form 990-N, AAUW cannot file your return. Filings/confirmations will be processed in the order in which they are received, so please bear with us as we file for each affiliate!

[Watch the 990N Video Tutorial](#).

Renewal Reminders and Reimbursements!

Both College/University and Branch Members for those branches that opted to have National send renewal emails for self-renewal, will be sent each month during the week of the 20th! Members without email addresses will require outreach from the branch.

When members self-pay online, their dues generally include national, state, and local. Finance officers receive a copy of the member's confirmation (receipt) to help in knowing who has paid and what dues were included in the payment.

AAUW reconciles the dues receipts monthly, then deposits them via ACH to your branch bank account at the end of the **following month**. A separate

disbursement report follows that includes member names and payment details to match your deposit.

Branch/State Scholarship Programs and Title IX Restrictions

Some branches and states who award scholarships and other awards for women and girls through federally funded colleges, universities and/or public schools may be experiencing challenges/roadblocks in their ability to do so because of Title IX restrictions. This is happening more frequently and is based on Department of Education guidelines which you can read more about [here](#).

AAUW National Membership Dues Rates

April 1 kicked off the 2025 Fiscal Year (FY25) membership dues collection process for AAUW branches. FY25 National dues remain the same: Annual National (\$72), Students (\$18.81), and Lifetime (\$1,440). As of January 2024, all National dues are **FULLY** tax deductible!

College/University Membership dues are \$250 and include two free national memberships for their named representatives and free national student memberships.

College/University Resources

Our newly designed [CU Member Toolkit](#) helps branches promote and engage with prospective and current campuses in your community. In addition to FAQs for members we have included a CU Membership Flyer, how to join/renew student members for free, as well as flyers to encourage students, staff, and faculty on campus to access our Salary Negotiation and Financial Literacy training available to all CU Members.

Community Hub Tools, Resources, and Video Tutorials

Check out the resources on the [Community Hub: Tools and Resources Page](#) which include quick five-minute video tutorials to help members and leaders navigate the Hub and perform tasks essential to your leadership role. More resources and [FAQs](#) to come!

State and Branch Tools and Resources

AAUW has a wealth of ways to help member leaders be successful in their roles. Please take time out to check out our [state and branch tools and resources](#)!

Community Hub Tips and Highlights

This month's highlight focuses on payment methods that can be stored for future use.

When using the **My Payment Methods** feature in AAUW's Community Hub, branch leaders can securely add banking or credit card information for members who pay their dues directly to the branch.

To get started, simply log in to your Personal Snapshot by visiting www.aauw.org and clicking "Log In" in the upper right corner, or go directly to my.aauw.org to access the Community Hub.

Once you're logged into your Personal Snapshot page, click on "My Payment Methods." From there, you can choose to add either a bank account (ACH/e-check) or credit card. Fill in the required details and click "Save." It's that simple!

By keeping your branch payment methods updated, you ensure a smooth and efficient process for collecting dues and other payments through the Community Hub.

National Team Resources

As we all work towards the goals of advancing AAUW's mission, we want to make sure members and leaders have direct access to the information they need. Whether it's about fellowships, policy initiatives, or reaching AAUW's leadership team, here are some dedicated inboxes that can help give you insights and answers.

Fellowships and Grants: For all inquiries related to AAUW's Fellowships and Grants, whether it is how to receive funding or to learn more about a potential recipient to speak at a program, email fellowships@aauw.org.

Policy and Voter Education: With election season in full swing, you can reach out to policy@aauw.org for resources on voter education or to discuss programming around AAUW's policy priorities.

Executive Team: For questions directed to AAUW's executive team, contact them at executive@aauw.org.

Join Us for Office Hours!

Attending our virtual Office Hours is a great way to address questions you may have in your role as a member leader. Join one of our hour-long sessions on Tuesdays at 3 p.m. ET [here](#) or Thursdays at 3:30 p.m. ET [here](#).

Stay Connected: Re-Subscribe to AAUW Emails

Do you think a member may be missing out on vital updates and important announcements from AAUW? Don't let valuable information slip through the cracks! Ensure they stay connected with us by re-subscribing to AAUW emails. Simply forward this link, aauw.us/emailoptions, to the member to re-subscribe and guarantee that they receive all the latest news, webinars, and opportunities from AAUW.



If you believe you received this message in error or wish to no longer receive email from us, please (Unsubscribing is not supported in previews).

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