



WHO IS “NICK WHISTLE”?

AAUW’s National Conference for College Women Student Leaders (NCCWSL, affectionately said as “Nick Whistle”), brings together a diverse group of emerging women leaders from around the country for a day of training, networking and inspiration. Held annually, the conference features world-class speakers, top brands and more than 450 passionate and inspired college women who are poised to become the leaders of tomorrow.

With more than 10,000 attendees over the conference history, NCCWSL is the premier leadership event for college women from across the country and beyond. This year’s in-person event will include workshops on leadership and professional development; activism; women’s issues; identity and diversity; and STEM. Participants will have an opportunity to explore post-graduate programs, connect with recruiters and pursue career mentorship in a variety of fields.

WHO ATTENDS?

- **Diverse college women student leaders (ages 18-24)** from many different fields, including business and communications, psychology and sociology, STEM, humanities and political science.
- Roughly 50% of the 450+ attendees are **women of color**. Many of whom are **first generation** college students.
- Roughly 50% of NCCWSL attendees are **rising juniors and seniors**.
- **1 in 4 major in STEM**, followed by majors in business and the social sciences.
- Nearly **500 colleges from across 48 states** are represented at NCCWSL.

SPONSOR NCCWSL 2024

WHY SPONSOR?

NCCWSL is designed to give young women the opportunity not only to enhance their leadership skills and build their network, but also, to connect with potential employers. By joining our core circle of sponsors, your company will sit at the forefront of this work.

A NCCWSL sponsorship allows you to increase your brand recognition and build your talent pipeline, while supporting the inspiring women leaders of tomorrow. AAUW offers a variety of opportunities for corporate partners, including underwriting, participation in our workshops and training sessions, and access to our exhibitor gallery and career recruitment center.

As a sponsor of NCCWSL 2024, you will be supporting and empowering the next generation of diverse, talented and committed women leaders.

CONFERENCE DETAILS

Theme: Dare to Be

Who: 450+ college students, 30 unique sessions, 100+ speakers

When: May 30 - June 1, 2024

Where: University of Maryland, College Park

Contact: Katie Rossman, rossmank@aauw.org

Don’t see exactly what you are looking for? No problem! We can create a customized sponsorship package starting at \$1,000 that checks all the right boxes.

SIGNATURE SPONSORSHIP OPPORTUNITIES

Benefits	\$25K Lead Sponsor	\$10K Gold Sponsor	\$5K Silver Sponsor	\$3K Bronze Sponsor	\$1K Exhibitor	\$500 AAUW College/University Member and Nonprofit Discount
Space at our Exhibitor Gallery throughout NCCWSL (Exhibiting will take place on Friday, May 31st, 2024)	X	X	X	X	X	X
Logo on conference website, NCCWSL mobile app, and recognition throughout the conference including at Opening/Closing session and Women of Distinction Awards	X	X	X	X	X	X
Logo inclusion in pre/post emails sent to attendees	X	X	X	X	X	X
Profile in virtual Exhibitor Gallery on NCCWSL mobile app. Opportunities available to engage with attendees using direct messaging and chat functions.	X	X	X	X	X	X
Attendee list (one use)	X	X	X	X	X	
Sponsorship of an AAUW-led workshop or panel session with additional branding opportunities and a speaking opportunity for one member of your leadership team.	X	X	X			
Sponsors scholarships for 3-5 students to attend NCCWSL 2023 (students will be notified that their scholarship has been sponsored by your organization).	X	X	X			
Sponsored message in NCCWSL email to attendees	X					
Conference registrations for company employees including access to Women of Distinction Awards (meals and accommodations not included)	10	5	4	3	2	2

A la Carte Options

Mobile app sponsor: **\$15,000**

Boxed Lunch Sponsor (1 available): **\$15,000**

Co-branded tote bag (1 available): **\$10,000**

Co-branded lanyards (1 available): **\$5,000**

Additional conference registrations (see above details) for company employees: **\$50/person**

**BECOME A
SCHOLARSHIP
SPONSOR!**

Support scholarships
for NCCWSL attendees