

For Immediate Release Contact: **[local spokesperson]**

**[Insert date you are sending the advisory]** Phone Number: **[insert number of spokesperson]**

AAUW to Deliver Paycheck Fairness Act Birthday Cake to [insert name of elected official]

Insert Title - remember that media advisories are usually sent three to five days in advance of the event

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Short introductory paragraph—no more than two to four sentences. This should be a teaser for the event. Include statistics or background that demonstrate the importance of the issue at hand.

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**WHAT:**

Include the details of your event here.

List co-sponsors, speakers, and specific time and location

**WHO:**

**WHEN:**

**WHERE:**

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*Use -30-* or the symbol ### to signify the end of the advisory.

The American Association of University Women (AAUW) empowers women and girls through advocacy, education, philanthropy, and research. Our nonpartisan, nonprofit organization has more than 170,000 members and supporters across the United States, as well as 1,000 local branches and over 800 college and university partners. Since AAUW’s founding in 1881, our members have examined and taken positions on the fundamental issues of the day — educational, social, economic, and political. Learn more and join us at [www.aauw.org](http://www.aauw.org/index.cfm).