



AAUW PROGRAM IN A BOX

THE PRINCETON REVIEW SCORE PROGRAM

AT A GLANCE

THE PRINCETON REVIEW SCORE PROGRAM

PROGRAM OVERVIEW

Use the Princeton Review SCORE Program to provide free workshops and practice exams to women who wish to attend college or graduate school.

INTENDED AUDIENCE

Women who wish to attend college or graduate school

PROGRAM FORMAT

A workshop followed by a question-and-answer session or a practice test with a follow-up session to discuss score results

TIME CONSIDERATIONS

Time frame: Anytime, but it's best to target months when school is in session

Estimated planning time: One to two months

Program time: Workshops are 60–90 minutes, including time for questions. Practice exams are 2.5–4.5 hours, depending on the test, plus a 60–90 minute follow-up session.

RESOURCES NEEDED

Staff: The Princeton Review provides free proctors for the practice tests and free speakers for the workshops. AAUW branches must staff the registration tables at practice tests; registration tables for workshops are optional.

Space: For workshops you'll need a room that will hold up to 50 people; for practice tests, you'll need a large room, such as an auditorium or a cafeteria, or a computer lab if the test is being administered on computers.

Advertising: In addition to Princeton Review advertising, the local AAUW branch is expected to get the word out through its channels.

Equipment: Whiteboards, data projector (for PowerPoint presentations) and screen, tables for handouts. A microphone may be needed if the room is large.

Handouts: AAUW membership brochures, Princeton Review handouts

BENEFITS TO YOUR STATE, BRANCH, OR COMMUNITY

- Educate AAUW members and the community about the college and graduate school admissions process and the necessary testing.
- Position AAUW as an advocate for higher education for women and as a valuable partner to your local college or university by offering substantive programming for matriculating students.
- Build a stronger team and boost morale by bringing women together for a quality learning experience.
- Acquire practical skills and knowledge to help college-bound women.
- Inspire women to take the next step toward graduate school.
- Recruit new members.

PROGRAM DETAILS

THE PRINCETON REVIEW SCORE PROGRAM

The Princeton Review SCORE (seminars, conferences, or regional) Program provides AAUW branches with free workshops and practice entrance exams for women who wish to attend college or graduate school. Participants attend workshops on topics such as writing application essays, SAT or ACT strategies, and graduate school admissions. The Princeton Review conducts the program and provides funds to cover all costs, including speakers, materials, and marketing.

The workshops and exams involve limited effort from branches, but some responsibilities include event logistics, some event publicity, and availability during the event. You have the option to make this program available to your community at no charge or to collect a minimal fee (\$5 or \$10 per person) and use this program as a branch fundraiser.

The SCORE Program offers

- workshops on strategies for test-taking and admissions processes;
- free practice SAT, ACT, LSAT, MCAT, GRE, and GMAT exams and analysis;
- customized test-preparation courses;
- articles about admissions and test preparation for e-mails and newsletters; and
- joint publicity and promotion of workshops and practice exams.

In addition to this program, the Princeton Review offers a 15 percent discount to AAUW members, family, and friends on classroom, LiveOnline, or Online courses as well as online tutoring for the PSAT, SAT, ACT, LSAT, MCAT, DAT, OAT, USMLE, GRE, and GMAT tests.

PRINCETON REVIEW SCORE PROGRAMS

The AAUW branch chooses which of the following workshops or practice exams it wishes to sponsor.

Test and admissions seminars—MCAT and medical school, LSAT and law school, GMAT and business school, GRE and graduate school, SAT/ACT and college (60–90 minutes)

Test and admissions seminars provide students with information about a particular standardized exam and the intricacies of gaining college or graduate school admission.

Topics include

- structure and content of the exam (what it does and does not test),
- techniques and strategies to raise test scores,
- testing time line (when prospective students should take the exam), and
- the admissions process (GPA, test scores, extracurricular activities).

Strategy sessions (test-taking workshops)—MCAT, LSAT, GMAT, GRE (60–90 minutes)

Strategy sessions focus on how to succeed on crucial exams and how students can effectively study to improve their scores. Each session has only one exam or one subject focus.

Topics include

- structure and content of the exam (what it does and does not test),
- test writers and test format strategy,
- techniques and strategies to raise test scores, and
- sample problems.

Practice testing plus results sessions—MCAT, LSAT, GMAT, GRE, SAT/ACT (2.5–4.5 hours for tests plus 60–90 minutes for scores-back sessions)

Practice sessions have two components. First, students take practice exams (full-length exams administered under timed conditions), which allow participants to experience an actual entrance exam without affecting their records. Computer exams must be administered in a computer lab on campus. Second, students receive their test scores, and the Princeton Review provides a session explaining the results. Students receive a computer-generated, detailed report that pinpoints individual strengths and areas of possible improvement. For computer exams, students print their reports at the end of the test.

Secrets to grad school admissions workshops (60–90 minutes)

This general session covers all tests and provides an overview of admissions for graduate school.

Workshops include

- insights into what makes a competitive applicant for graduate school (GPA, test scores, extracurricular activities),
- differences between the various entrance exams,
- discussions of the pros and cons of various graduate programs,
- tips on how to succeed on these exams and how students can effectively study to improve their scores,
- time lines for testing (when students should take exams), and
- a question-and-answer period.

Getting in to college (60–90 minutes)

This seminar for high school students reveals the secrets of getting accepted to one of the finest colleges in the United States (based on the Princeton Review's [Best 373 Colleges](#)).

Topics include

- how to take control of your college search and not let it control you,
- the facts and rumors around college admissions,
- how to beat the SAT and ACT, and
- what will get you into college and when you should prepare.

GETTING STARTED

Begin planning your program at least two months in advance. Choose the session that you wish to sponsor and assign a program chair and committee to manage the details.

Contact the Princeton Review to line up a workshop or a practice exam. To request a local representative, call Anthony Russomanno at 888/758-7737 extension 5017, or e-mail him at anthonyr@review.com.

Secure a location for the event and publicize it among your members and local channels.

ADVERTISING

Advertising is part of the partnership between the Princeton Review and the AAUW branch. A Princeton Review marketing specialist works with the local branch to develop a plan. The Princeton Review typically posts information about the event on its website, posts some fliers, sends an e-mail to prospective students in the area, and uses social media when appropriate. In return, the AAUW branch gets the word out through its channels.

RECRUITING NEW MEMBERS

Membership matters! Help grow the AAUW community by encouraging prospective members to join AAUW. Visit the [membership campaign website](#) to learn more.

If your event involves college and university faculty or students or is held on a campus, invite schools that are not yet AAUW college/university partner members to join AAUW and offer their students the benefits that go with AAUW membership. All students attending a C/U partner-member institution are eligible to join AAUW for free as e-students. For more information visit the AAUW [college/university partner recruitment web page](#).

TOOLS

THE PRINCETON REVIEW SCORE PROGRAM

PRINCETON REVIEW TOOLS

- [The Princeton Review website](#)

PROGRAMS-IN-A-BOX TOOL KIT

Includes forms, checklists, and templates that you can modify and adapt for your program or event

- Attendee sign-in form
- Event evaluation form
- Event planning checklist
- Event registration form
- Photograph release form
- Sample time line

MEMBERSHIP RECRUITMENT TOOLS

- [Individual members](#)
- [AAUW college/university partner members](#)

CONTACTS

- For questions or information about this Program in a Box, call 800/273-8439, visit www.princetonreview.com/aauw, or e-mail businessdev@aauw.org.