



AAUW PROGRAM IN A BOX

WORLD MEDICAL CARD®

AT A GLANCE

WORLD MEDICAL CARD

PROGRAM OVERVIEW

The World Medical Card® allows everyone to be in control of her or his personal medical information and have access to it anywhere at any time, even in an emergency. Use this Program in a Box to help distribute this valuable resource and prevent medical errors.

INTENDED AUDIENCE

Everyone

PROGRAM FORMAT

Presentation or one-on-one

TIME CONSIDERATIONS

Any time or season

RESOURCES NEEDED

Equipment: Possibly a computer, projector, screen, and extension cord if you are giving a speech or if your booth space provides electricity

Handouts: Depending upon your audience, AAUW membership brochures, fellowships and grants brochures, AAUW Legal Advocacy Fund brochures, public policy brochures, STEM (science, technology, engineering, and math) and leadership programs literature

Budget considerations: Promotional prizes, AAUW brochures, AAUW banners

BENEFITS TO YOUR STATE, BRANCH, OR COMMUNITY

- Help protect your family and people in your community from preventable medical errors
- Raise funds for your branch
- Raise awareness of AAUW states and branches as organizations that care about the community

PROGRAM DETAILS

WORLD MEDICAL CARD

Hundreds of thousands of people suffer injuries or die each year as a result of preventable medical errors. Much of this happens when a patient is unable to communicate her or his medical information or does not know it. The World Medical Card system helps protect subscribers from the life-threatening consequences of drug interactions, medication dosing errors, allergic reactions, cognitive or communication challenges, and the like and provides peace of mind to subscribers. No matter where subscribers are, what time it is, or what language is spoken, the World Medical Card provides immediate access to vital medical information. With 10 million users worldwide, the World Medical Card system is the world's most popular health information access system. AAUW has partnered with WMC to improve the health and safety of AAUW members and people in their communities.

The regular price for a WMC annual subscription is \$49, but AAUW members and supporters get a substantial discount:

- AAUW members receive a subscription for \$25 per year.
- Immediate family (spouse or partner and children living at home) of AAUW members who subscribe to the WMC receive a subscription for \$20 per person per year.
- AAUW nonmembers who sign up for the card through AAUW receive a subscription for \$35 per year.

States and branches that sell the card receive a portion of the proceeds for each new AAUW-WMC member recruited:

- \$2 for each \$20 AAUW member family card (includes spouse or partner and children living at home)
- \$5 for each \$35 friend or acquaintance membership

FEATURES OF THE WMC PROGRAM

- The WMC system securely stores personal medical information on state-of-the-art computer servers in a high-security facility. All information is encrypted using the latest technology, as good or better than the systems used by banks.
- Information can be entered over the Internet or on a WMC registration form that is mailed to WMC's secure data entry facility.
- The medical information is translated into World Health Organization codes that allow any medical professional to understand your information, no matter where you are in the world.
- Your information can be retrieved in 18 languages from the website using your personal, password-protected site.
- You decide the information to be included: diagnoses, prescriptions, dosages, contacts, X-rays, medical history. Even if you don't require special care, medical professionals need this information to provide you with basic care.
- The card is mailed to each new subscriber within two to three weeks after registering.
- The card is the size of a credit card, is sealed for privacy, and can be opened to reveal a two-page booklet that includes your vital medical information. It does not require special technology—or even electricity—to be effective. It truly protects you when all else fails.

- Inside the card is a read-only password that gives medical professionals access to your WMC information via the Internet. Should you lose your card, the read-only password can be disabled to ensure security.
- You can also retrieve your medical information in 18 different languages via a web-accessible cellular phone. You can use it if you need to see a doctor while on vacation or download it and save it on your phone for one more added security measure during your trip.
- You can use this medical information to coordinate your care by quickly sharing medical history, current prescriptions, drug allergies, and the like with your doctor, dentist, or pharmacist.
- You also can use the WMC to help aging relatives manage their care, even at a distance.
- You can update your information through your password-protected WMC account on the Internet and order a new WMC card at the end of the process. You can also submit changes in writing, as in the registration process, to be entered by WMC.

For more information, see the frequently asked questions in the tools section below.

MEMBER RECRUITMENT

Membership matters! Help grow the AAUW community by inviting prospective members to join AAUW. Visit the [membership campaign website](#) to learn more.

If AAUW activities involve college and university faculty or students or are held on a campus, invite schools that are not yet AAUW college/university partner members to join AAUW and offer their students the benefits that go with AAUW membership. All students attending a C/U partner-member institution are eligible to join AAUW for free as e-students. For more information, visit the AAUW [college/university partner recruitment web page](#).

TOOLS

WORLD MEDICAL CARD

WORLD MEDICAL CARD TOOLS

- AAUW discount certificate (see below)
- WMC-AAUW [website](#)
- WMC frequently asked questions (see below)
- WMC testimonials (see below)

PROGRAMS-IN-A-BOX TOOL KIT

Includes forms, checklists, and templates that you can modify and adapt for your program or event. If you do a presentation about WMC, the following may be helpful in planning the program:

- Attendee sign-in form
- Event evaluation form
- Event planning checklist
- Event registration form
- Photograph release form
- Sample time line

MEMBERSHIP RECRUITMENT TOOLS

- [Individual members](#)
- [AAUW college/university partner members](#)

CONTACTS

- For questions or information about this Program in a Box, contact Mark Hopkins, president of World Medical Center U.S. Inc., at mh@wmc-card.com or 202/957-3422 or Cordy Galligan, AAUW director of marketing and business development, at galliganc@aauw.org or 202/785-7745.

FREQUENTLY ASKED QUESTIONS

WORLD MEDICAL CARD

Q: HOW MUCH DOES THE WORLD MEDICAL CARD SUBSCRIPTION COST?

A: The regular price for a WMC annual subscription is \$49, but AAUW members and supporters get a substantial discount.

- AAUW members: \$25
- Additional fee for immediate family (spouse or partner and children living at home) of AAUW members who subscribe to the WMC: \$20 for each family member
- AAUW nonmembers who sign up for the card through AAUW: \$35

Q: HOW DO I ADD MY MEDICAL INFORMATION TO THE WMC SYSTEM?

A: Most people input their information via the Internet. The registration process allows you to input personal and medical information and includes free-text areas in which you can include data such as eyeglasses prescriptions and other things you may need. You can also provide your information in writing using a WMC form completed by you or your doctor and mailed to the WMC's secure data-entry facility.

Q: HOW CAN I UPDATE MY INFORMATION?

A: Most people update information through their password-protected WMC account on the Internet. You can order a new WMC card at the end of this process as well. You can also submit changes in writing, as in the registration process, to be entered by WMC.

Q: HOW DO I GET ACCESS TO MY INFORMATION?

A: Your information is available in three ways:

- onWeb—Your secure records are available on the Internet to print, update, or change 24 hours a day, 365 days a year. Completely password protected, this information can be used when going to a new doctor or for other nonemergency needs.
- onCard—This is the fail-safe delivery method. Important medical information, including diagnoses, medications, allergies, emergency contact information, and more, is printed inside your sealed card. This information includes World Health Organization coding and offers accurate information delivery no matter where you are in the world.
- onMobile—Important medical information in 18 different languages can be downloaded to a web-accessible cellular phone. This information also includes World Health Organization coding so that any medical professional worldwide can understand the information. The records can be viewed immediately or stored on the phone for use at a later time. This is particularly useful if you need to visit a doctor while on vacation. All of your pertinent information is available wherever cell service is available.

Q: WHAT'S INCLUDED INSIDE MY CARD?

A: The card includes all of your critical personal health information, including diagnoses, medications, allergies, emergency contact information, and more. There also is a section in which you can include other information if you choose.

Q: WHEN WILL I RECEIVE MY CARD?

A: Your card will arrive by mail two to three weeks after you register and input your personal medical information.

Q: IS THE COST OF THE WMC TAX DEDUCTIBLE?

A: Consult your tax adviser.

Q: WHEN I RECRUIT NON-AAUW MEMBERS FOR WMC, WHAT IS THE BENEFIT TO MY BRANCH?

A: In addition to ensuring that your community has access to this potentially life-saving product—at a discounted price—your branch will receive \$5 for each new WMC subscriber recruited.

Q: WHEN I RECRUIT FAMILY MEMBERS, WHAT IS THE BENEFIT TO MY BRANCH?

A: For each immediate family member (spouse and children living at home) who signs up for her or his own WMC subscription, your branch will receive \$2. Signing your family up helps protect them from preventable medical errors and ensures that your family is as safe as possible.

Q: WHEN MY FRIENDS SIGN UP, HOW CAN I ENSURE THAT MY BRANCH AND I RECEIVE CREDIT?

A: Use the AAUW discount certificate in this Program in a Box (see below). Print the certificate and fill in your branch number and your AAUW member ID number or your name. Then fill in the information for your friend, give her or him one part of the certificate, and save the other parts for your records. The certificate also gives your friends instructions on how to register online.

Q: IF I HAVE QUESTIONS OR NEED MORE INFORMATION, WHOM MAY I CONTACT?

A: Mark Hopkins, President
World Medical Center U.S. Inc.
mh@wmc-card.com
202/957-3422

Cordy Galligan, AAUW Director of Marketing
and Business Development
galliganc@aauw.org
202/785-7745

DISCOUNT CERTIFICATE

WORLD MEDICAL CARD

DISCOUNT CERTIFICATE



Receive your AAUW World Medical Card for \$35 per year, a \$14 savings from the regular price of \$49.

Sign up at www.aauw.org/wmc.

PLEASE ENTER THIS INFORMATION ON THE WEBSITE FOR YOUR DISCOUNT:

AAUW branch ID or name _____

AAUW member ID or name _____ Number of cards _____ Total \$ _____
(\$35 each) (Pay on website.)

AAUW member signature

New AAUW World Medical Card member signature

New AAUW World Medical Card member copy

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WORLD MEDICAL CARD TESTIMONIALS

WORLD MEDICAL CARD

“I have reduced immune function as a result of a lung transplant. World Medical Card gives me a feeling of safety, and I know that if something happens, the doctors will have access to the information they need in order to give me correct treatment. This gives me the safety I need in an everyday situation as well as allowing me to travel without being afraid.”

— Marianne Moe, World Medical Card member

“At Unitech Offshore, we have provided all our employees with World Medical Card. As a responsible employer, we are faced with a situation where we cannot simply rely on dealing with incidents as they occur but rather focus on preventive measures. World Medical Card provides safety for the individual as well as colleagues, family, and the management. With World Medical Card we demonstrate our determined effort to put health and safety first, and it benefits our social profile as well as our relationship with the staff. World Medical Card is an integrated part of our HSE [health, safety, and environment] strategy, and we see this as a major step toward providing optimal safety for our employees. We recommend other companies to follow our example, as we have seen the value that World Medical Card has brought to our company.”

— Bernt Hellesø, Unitech Offshore AS

“In a way, we are all on travel every day. If you become ill after business hours, you may not be able to reach your family doctor. During evenings and weekends, you need to rely on emergency care, where your medical history is not readily available. This is a situation where a medical card can really make a difference. If you are unconscious when arriving at a hospital, the doctors do not know if you have a relevant medical condition or if you use a particular type of drug. Valuable time is spent on examining this, and in these circumstances it is both useful and safe to receive information in the form of a World Medical Card. The information is reliable and precise, as it is presented in terms that are understood by doctors worldwide.”

— Sigbjørn Roenbeck, medical doctor