



AAUW PROGRAM IN A BOX

NCCWSL—SUPPORT A STUDENT LEADER!

AT A GLANCE

NCCWSL—SUPPORT A STUDENT LEADER!

PROGRAM OVERVIEW

Use this Program in a Box to help women college students attend the National Conference for College Women Student Leaders.

INTENDED AUDIENCE

AAUW members, branches, and states

PROGRAM FORMAT

Presentation

TIME CONSIDERATIONS

Register from February 1 to April 13 for the early-bird fee of \$395 (commuter fee \$275).
Register April 14–May 16 for the regular fee of \$445 (commuter fee \$325).

RESOURCES NEEDED

Staff: One presenter

Equipment: Computer, projector, and screen

Handouts: Materials from the NCCWSL website (see the program logistics below)

Budget considerations: Early-bird fee, February 1–April 13, \$395 (commuter fee \$275); regular fee, April 14–May 16, \$445 (commuter fee \$325). Many individuals, states, and branches also assist students with travel accommodations. A 15 percent group discount is available to schools that are [AAUW college/university partner members](#) or NASPA members that register four or more students as a group for the conference.

BENEFITS TO YOUR STATE, BRANCH, OR COMMUNITY

- Involves NCCWSL alumnae in AAUW events and meetings
- Improves connections with local and statewide colleges and universities
- Helps develop college students' leadership skills
- Provides opportunities for sponsors to be recognized locally, in AAUW publications, and on the AAUW website
- Offers AAUW visibility as a community leader and advocate for women student leaders
- Provides membership opportunities for individuals, AAUW C/U partner members, and other local schools

PROGRAM DETAILS

NCCWSL—SUPPORT A STUDENT LEADER!

The National Conference for College Women Student Leaders is a two-and-a-half-day conference that helps students hone leadership skills. AAUW collaborates with [NASPA—Student Affairs Administrators in Higher Education](#) to present this annual leadership conference, which began in 1985. More than 500 women attended the conference in 2011, and more than 100 AAUW states and branches supported it.

DEADLINES AND FEES

All registration must be completed online. Registration opens on February 1, 2012.

Early-bird registration: \$395 (commuter rate \$275)

Attendees must register by 12 a.m. EDT on April 13 to qualify for the discount. If members, branches, or states support students by paying the registration fee and helping with transportation expenses, be sure the student is registered before the early-bird deadline.

Regular registration: \$445 (commuter fee \$325)

From April 14 to May 16, registrants must pay the regular registration fee.

GROUP RATES

A 15 percent group discount is available to colleges and universities that are [AAUW C/U partner members](#) or [NASPA members](#) and register four or more students as a group for the conference.

SCHOLARSHIPS

Scholarships provided through the national NCCWSL Scholarship Fund cover the early-bird registration (\$395) and are based primarily on financial need. To provide scholarships to as many students as possible, contribute to the [NCCWSL Scholarship Fund](#) (#2504). Recipients will be selected by the NCCWSL Steering Committee. Students cannot register as part of a group to be eligible for a national NCCWSL scholarship.

GETTING STARTED

Prepare to discuss the conference by reviewing the [NCCWSL website](#), which includes information about the Women of Distinction Awards Ceremony, keynote speakers, and workshops. Read student comments, [NCCWSL 2011: What Students Learned](#), in the tools section below. For a snapshot of the last conference's successes, read the [NCCWSL 2011 Highlights](#).

Review the [Support the Conference](#) section of our website to learn why AAUW member assistance is important, three ways to support NCCWSL, and some facts about the conference.

Discuss implementing a statewide initiative with the AAUW state board. Use the [AAUW of Connecticut NCCWSL Support Initiative](#) (in the tools section below) as an example of how your state can allocate funds for scholarships to support student attendance. Use the AAUW of Connecticut grant application (in the online [tool kit](#)) as an example to help you develop and distribute your own application to send students to the conference.

Discuss ways that AAUW members, branches, and states can connect with NCCWSL alumnae as well as colleges and universities. Refer to [NCCWSL: Make a Connection](#) for assistance.

PROGRAM LOGISTICS

Schedule a special meeting or allot time at a regular branch or state meeting to speak about NCCWSL.

Prepare a packet of information about the conference and student attendance to share with members and board members. If an LCD projector is available, bring a laptop to the meeting to display information. Remember that all [NCCWSL information](#) is posted on the AAUW website. Also use the 2011 conference information for reference. Consider putting the following information in your packet:

- [Schedule of events](#)
- Downloadable 2012 NCCWSL [flyer](#)
- Registration information, including the group discount
- [Women of Distinction Awards Ceremony](#) and reception materials
- [Keynote speakers](#) information
- Workshop details
- [Support the Conference](#) materials
- [AAUW of Connecticut NCCWSL Support Initiative](#) description
- AAUW of Connecticut grant application (in the [tool kit](#))
- [NCCWSL: Make a Connection](#)
- [NCCWSL 2011: What Students Learned](#)
- [NCCWSL 2011 Highlights](#)

Consider inviting a NCCWSL alumna to the meeting to speak about her experience at the conference. For a list of students by state who have attended NCCWSL since 2006, contact nccwsl@aauw.org or 800/326-2289.

At the meeting, review the conference materials with the audience. Remind them that members can also attend NCCWSL or buy a separate ticket to attend the Women of Distinction Awards Ceremony and reception. Emphasize the early-bird registration fee and dates.

Discuss the three ways to support the conference:

1. Support students at the local level. Pay the registration fee and help with transportation expenses for one or more women college students from your community to attend the conference. The registration fee includes all programming from Thursday, May 31, to Saturday, June 2, except for the pre-conference activities on May 31. The pre-conference activities, which cost an additional \$25, include A Morning at the Newseum, A Morning on Capitol Hill, and Mt. Carmel House volunteering. Registration also includes scheduled meals: lunch and dinner on Thursday, breakfast and lunch on Friday, and breakfast on Saturday. It also covers housing from Thursday, May 31, to Friday, June 1. Commuter registration includes all of the above except housing.

Find a local student to support by doing the following:

- Identify students you have supported in the past and ask them for a recommendation.
- Talk to AAUW C/U partner members. By contacting their representatives and enlisting their help in finding a student to support, you could strengthen their relationship with AAUW.

- Contact a women's center at a college or university and request assistance in identifying campus women student leaders. Remind the centers that campus administrators often accompany their students to learn more about NCCWSL. Administrators must register and can request a single room in the special needs section of their registration.

2. Contribute to the [NCCWSL General Support Fund \(#2505\)](#) to support the conference.
3. Contribute to the [NCCWSL Scholarship Fund \(#2504\)](#) to support qualified applicants.

Discuss taking advantage of the NCCWSL group-discount rate. A 15 percent group discount is available to colleges and universities that are AAUW C/U partner members or NASPA members that register four or more students as a group for the conference. Only colleges and universities can take advantage of this discount, but your branch can partner with a local institution to qualify for it.

Consider starting a state initiative:

- Discuss the [AAUW of Connecticut NCCWSL Support Initiative](#) (in the tools section below).
- Think about how your state can implement this type of fundraising effort to send students to NCCWSL.
- Talk about adapting the AAUW of Connecticut grant application (in the [tool kit](#)) to use in your state.

Create a budget for supporting the conference, and don't forget to include NCCWSL in future budgets.

SPONSORSHIP AND FUNDRAISING OPPORTUNITIES

AAUW typically invites corporate America to play a role in our work, and NCCWSL especially appeals to many businesses. If you know a business that might be interested in becoming a sponsor, refer the organization, preferably with a contact name and phone number, to Cordy Galligan, AAUW director of marketing and business development, at galliganc@aauw.org.

AAUW COLLEGE/UNIVERSITY PARTNER MEMBERS

Support NCCWSL by inviting schools that are not yet AAUW C/U partner members to join AAUW and offer their students the benefits that go with AAUW membership. Remember, a 15 percent group discount is available to AAUW college/university partner members or NASPA members that register four or more students as a group for the conference. Also, all students attending a C/U partner member institution are eligible to join AAUW for free as e-student affiliates.

TOOLS

NCCWSL—SUPPORT A STUDENT LEADER!

NCCWSL TOOLS

- [AAUW of Connecticut NCCWSL Support Initiative](#)
- [AAUW of Connecticut NCCWSL grant application \(in the tool kit\)](#)
- [NCCWSL website](#)
- [Sample NCCWSL press release for students](#)
- [Sample NCCWSL press release for AAUW states and branches](#)
- [Downloadable 2012 NCCWSL flyer](#)
- [NCCWSL: Make a Connection](#)
- [NCCWSL 2011 Highlights](#)
- [NCCWSL 2011: What Students Learned](#)

PROGRAMS-IN-A-BOX TOOL KIT

The tool kit includes forms, checklists, and templates that you can modify and adapt for your program or event. The following may be helpful in planning this program.

- [Attendee sign-in form](#)
- [Event evaluation form](#)
- [Event planning checklist](#)
- [Event registration form](#)
- [Photograph release form](#)
- [Press release template](#)
- [Sample time line](#)

MEMBERSHIP RECRUITMENT TOOLS

- [Individual members](#)
- [College/university partner members](#)

CONTACTS

- For questions or information about this Program in a Box, contact nccwsl@aauw.org or 800/326-2289.

AAUW OF CONNECTICUT NCCWSL SUPPORT INITIATIVE

NCCWSL—SUPPORT A STUDENT LEADER!

PROGRAM BASICS

AAUW of Connecticut allocates \$2,500–\$3,000 of its annual budget for NCCWSL. It partners with branches or C/U partner members to provide a NCCWSL grant for a maximum of \$500 per student. (AAUW of Connecticut provides up to \$250 per student; the branch or C/U partner member provides the additional \$250.) This covers the entire cost of NCCWSL registration, with a small amount left for additional expenses.

AAUW of Connecticut awards grants for a maximum of two students per branch or C/U partner member. Interested branches or C/U partner members must complete a grant application to receive a NCCWSL grant. AAUW of Connecticut asks its branches and C/U partner members to explore other avenues of funding to sponsor more than two students if possible.

To take advantage of the early-bird registration discount, AAUW of Connecticut encourages early submission of the grant application (download the sample application from the [tool kit](#)) and student registration. Students are encouraged to travel by train or bus if possible, given the cost of air travel.

For institutions that are not C/U partner members, a state grant can be a recruitment carrot. If a college or university agrees to join AAUW as a C/U partner member, AAUW of Connecticut may offer \$500 to send one student to the conference but also encourage the institution to provide funds for another. For example, in 2009, after years of lapsed membership, the University of Hartford rejoined when AAUW of Connecticut funded the registration for one of their students—the university provided funds for a second student.

Recently, AAUW of Connecticut has also been encouraging community colleges and other two-year colleges to send students to the conference. Selected students are usually emerging freshman leaders, however, some schools choose to reward a second-year student.

WAYS TO ENCOURAGE SUPPORT

- Encourage branches and C/U partner members in your state to put money into their budgets for NCCWSL every year.
- Encourage branches, individually or in partnership, to sponsor at least two students to attend NCCWSL. Sponsoring two students can double the impact on campus once the students return from the conference.
- Encourage branches to find a campus-based contact person to be in charge of recruiting students to attend the conference. This could be a campus representative, a women's center director, or a branch member who is a faculty member or administrator.

NCCWSL 2011: WHAT STUDENTS LEARNED

NCCWSL—SUPPORT A STUDENT LEADER!

“This conference and being around hundreds of driven, passionate, strong, and smart women has climbed the charts to being one of the most defining points in my life.”

—Bethany Petek, Pacific Lutheran University

“It was amazing for me to witness powerful women in control and in charge. I felt the power of all of us was put together and we created an unbreakable network. I felt powerful, like a woman.”

—Eunice Chilimanzi, St. John’s College

“This conference inspired, moved, motivated, and enhanced my confidence in both my career choice and my role as a woman in society.”

—Alexandra Palamaru, Eastern Michigan University

“It means the world to me to attend a conference with so many empowered women!”

—Alexandra Patterson, Kenyon College

“Who would want to pass up the opportunity to network with college women and successful women from all over while having fun?”

—Benita LaShawn Robinson, University of Michigan, Dearborn

“I have never had such a positive experience at a conference full of women as I have these past few days ... I would recommend this conference to any young woman seeking to learn.”

—Erika Vivyan, Michigan State University

“I wish that many young women leaders who go to my school would have been able to partake in such an event because truly I will never be the same woman. I am truly in awe that I was able to experience such an event.”

—Indhira Udofia, University of North Carolina, Greensboro

“I have met so many amazing women, and I have had a chance to explore how I approach leadership and how I can encourage other women to lead.”

—Jessica LaVigne, Pacific Lutheran University

“NCCWSL 2011 was truly a once in a lifetime experience for me. I left feeling encouraged, motivated, inspired, passionate, capable, and empowered to make a difference.”

—Melissa Burkenbine, University of Colorado, Colorado Springs