

AAUW Women's Summit on Affirmative Action

Program Guide



Overview

Holding a Women's Summit on Affirmative Action is a great way to engage and inform local members of AAUW and your community about affirmative action and inspire them to take action. This program can be used to present a panel of speakers, an information and discussion session, or as an advocacy event. The event will allow you to:

- Educate others about the importance of affirmative action
- Share ways to most effectively advocate for affirmative action initiatives
- Build branch visibility and participation.

Getting Started

Start in advance, we recommend about six weeks. Have an estimate of how many people will attend before making any large commitments. Start with the following tasks:

- Assemble an organization team
- Appoint a chief planner
- Contact coalition partners about an event
- Consider your options for speakers/moderators

Program Resources

Resources available on the [AAUW website](#) include:

- [AAUW issues page and position paper on affirmative action](#)
- [Affirmative Action Resource Kit](#)
- [AAUW's Two-Minute Activist site to help you to contact your members of Congress](#)

Program Logistics

The logistics for the Women's Summit on Affirmative Action will depend on how many people will be attending, how many sponsors and coalition partners you include, and what your budget may be. The Women's Summit on Affirmative Action program in a box is flexible to allow you to work with large or small groups and on many different budgets.

Membership Recruitment

Incorporate membership recruitment in all your events

Membership Matters! Help strengthen our AAUW community by inviting non-members and members-at-large to your activities:

- During your Women's Summit on Affirmative Action, use AAUW's *Shape the Future* membership campaign to encourage non-members to join AAUW on the spot – at a special half-price rate!
- Give a gift of membership through our *Give a Grad a Gift program* or to someone else who would benefit from being a member of our AAUW community.
- Share the value of membership via the *AAUW Keys to the Future: A Member-Get-a Member Campaign*.