



AAUW

Breaking through Barriers

for Women and Girls

Women and Leadership



Where are we today?

What can we
achieve tomorrow?

Today, the gender
leadership gap is far too
wide.



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AAUW Leadership Programs

Help women and girls break through barriers to acquire the skills they need to succeed and lead in their academic, professional, and personal lives.



Each year, AAUW's leadership programs are shaping the lives of thousands of women and girls.



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AAUW Member Involvement

Benefits for Leadership Programs involvement include:

- Building and strengthening ties to local campuses
- Mentoring and advising college women
- New member recruitment
- College/University partner recruitment
- **If you are a student affiliate member, all of these programs are for you!**



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AAUW Leadership Programs Fall Applications

- Elect Her – Campus Women Win
- National Student Advisory Council
- Campus Action Projects

<http://aauw.org/learn/leadershipPrograms/>



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ELECT HER



- Goal of AAUW Initiative

Close the long-standing political leadership gender gap by empowering and training women to run for office at all levels

ELECT HER



- Continuum of programming
 - High school --- Promotion of Running Start Young Women's Political Leadership Program
www.runningstart.org
 - College --- Elect Her-Campus Women Win
 - All ages --- Promotion of She Should Run program
www.sheshouldrun.org

ELECT HER



Campus Women Win

- Elect Her – Campus Women Win Training Facts
 - Only nationwide program to encourage and train college women to run for student government and beyond
 - One day (4 hour) training on college campus
 - Training includes information on women in political office, inspiring local speakers, and campaign practice
 - Program team of campus administrator, student liaison, and AAUW liaison work closely with AAUW staff
 - Month-by-month planning conference calls and guidance
 - Trained facilitator sent by AAUW/Running Start to campus site



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ELECT HER



Campus Women Win

- Evaluation outcomes of 2011 sites
 - 17 sites, over 400 participants
 - Close to double the # of students who would run for student government and plan to run post-college
 - 100% would recommend training to friend
 - Read success stories: <http://blog-aauw.org/>

ELECT HER



Campus Women Win

“It gave me the motivational reminder that change can’t happen unless you make it happen.”

--- Northern Illinois University participant



"It really helped me overcome my fears of running."

--- Duke University participant



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Be Involved with Elect Her – Campus Women Win!

- Apply for a campus to be a Elect Her – Campus Women Win site
- Inform your local campus(es) and students about the application.
- Participate as the AAUW liaison for a local campus that is a 2012 Elect Her – Campus Women Win site.
- Advertise an Elect Her – Campus Women Win training in the community.
- Donate to support the Elect Her – Campus Women Win trainings.



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National Student Advisory Council

Ten college students (undergraduate and graduate) serve on the Student Advisory Council (SAC) from October to June.

Includes kick-off weekend retreat at AAUW in early November to learn how to be ambassadors for AAUW on campus.



Full information is available at: <http://aauw.org/connect/sac>



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Student Advisory Council



Josefina introduced Ambassador
Swanee Hunt at NCCWSL

"My experience with the AAUW SAC was an opportunity to exchange ideas with young women who are driven and come from diverse backgrounds. Learning from them helped me learn a lot about myself."

Josefina Ibarra, 2010-11
SAC member, senior at
Texas State University

Student Advisory Council

SAC members:

- Provide AAUW staff with ideas for reaching students and combating sex discrimination on their campuses
- Promote AAUW and its programs on their campus and host an Equal Pay Day activity
- Collaborate with their local AAUW branch
- Contribute to AAUW's Dialog blog
- Serve as student leaders at the annual National Conference for College Women Student Leaders (NCCWSL), held in June in Washington, D.C.



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Student Advisory Council

“I was able to work with amazing college women leaders across the country to challenge sex discrimination while personally working to support and advocate for women students on my own campus.”

Kerry Diekmann, 2010-11 SAC member
Graduate student at Minnesota State
University, Mankato



Kerry with EPA Administrator
Lisa Jackson at NCCWSL

Become Involved with the SAC!

- Donate \$2,500 and sponsor an SAC so they can become strong campus ambassadors & inspired lifelong members
- Encourage students at your local campus to apply
- If applicable, invite a selected SAC member in your area to attend local AAUW events and meetings
- If applicable, invite a selected SAC member in your state to attend the state convention
- If applicable, collaborate with the local SAC member to hold an LAF Campus Outreach event (apply for up to \$750 from AAUW to hold one)
- Start a state Student Advisory Council



SAC Application Information

- Applications for the Student Advisory Council will be online Aug. 30 at: <http://aauw.org/connect/sac/>
- Applications are due Oct. 2 and applicants will be notified on Oct. 7.



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Campus Action Projects

Campus Action Projects (CAP) enable teams of student leaders and campus faculty to design and implement effective programs that enhance campus offerings, promote leadership, and improve academic and career outcomes. Full information is available at: <http://www.aauw.org/connect/cap/>



The 2010-11 CAP team from University of Wisconsin, Madison worked with teenage girls



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Campus Action Projects

- Teams can apply for up to \$5,000 to carry out their proposed project during the spring semester. AAUW disburses \$50,000 total.
- AAUW holds monthly conference calls with teams, provides resources, and funds one member of each team to attend and present on their project at the National Conference for College Women Student Leaders in June.



Campus Action Projects - Topics

Each year the project topic is tied to the most recent AAUW research report. Teams implement the report recommendations.

Past Topics:

- Breaking through Barriers in Science, Technology, Engineering, and Mathematics for Women and Girls (2010-11)
- Breaking through Barriers in Science, Technology, Engineering, and Mathematics for Women and Girls (2009-10)
- Where the Girls Are: Promoting Equity for All Women and Girls (2008-09)
- Behind the Pay Gap (2007-08)
- Planning for an Economically-Secure Future (2006-07)
- Building a Harassment-Free Campus (2005-06)



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2010-11 Campus Action Project

- The topic is Crossing the Line: Addressing Sexual Harassment in Schools in conjuncture with the upcoming November 2011 research report on sexual harassment in middle and high school
- Applications will be available Aug. 29 online at:
<http://www.aauw.org/connect/cap>
- Proposals are due Oct. 21.
- Teams are notified by Dec. 2.



AAUW Member Involvement

- “The Grand Rapids branch of AAUW has been an asset to our program. In addition to AAUW members attending our community connections dinners, Michigan AAUW invited GVSU to present at the State Conference on April 30, 2011.”
 - 2010-11 CAP team from Grand Valley State University in Michigan
- “Shiena Polehn, our AAUW Medford (OR) branch liaison has been every committee meeting and is currently heading the volunteer subcommittee and sitting on the mentor subcommittee. We are very pleased that Shiena was instrumental in helping to acquire the AAUW State President, Cynthia Raucsher as one of the keynote speakers for our conference.”
 - 2010-11 CAP team from Rogue Community College in Oregon



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Become Involved with CAP!

- Inform your local campus(es) about the CAP grant.
- Each CAP team applicant must have an AAUW liaison.
- Advertise a local CAP team's project in the community.
- Invite a selected CAP team in your state to present at the AAUW state convention or at a branch event.
- Donate to support the CAP teams.



AAUW OR state president Cynthia Raucsher spoke during a campus STEM conference

Application Review

Elect Her – Campus Women Win (*C/U partner members receive preference.*)

- Applications are Available: NOW at <http://aauw.org/learn/LeadershipPrograms/electHer.cfm>
- Applications are Due: September 30
- Applicants are Notified: October 7

Student Advisory Council (*Students of C/U partner members receive preference.*)

- Applications are Available: August 29 at <http://aauw.org/connect/sac/>
- Applications are Due: October 2
- Applicants are Notified: October 7

Campus Action Projects (*C/U partner members receive preference.*)

- Applications are Available: August 29 at <http://www.aauw.org/connect/cap>
- Applications are Due: October 21
- Applicants are Notified: December 2



REMINDER!

- **Don't forget about other year-round campus program opportunities!**
- **\$tart \$mart Salary Negotiation Workshops**
 - Plan a workshop for your local campus by visiting \$tart \$mart Program in a Box:
<http://www.aauw.org/learn/LeadershipPrograms/StartSmart.cfm>
- **Legal Advocacy Fund Campus Outreach Grants**
 - AAUW branches and members can receive up to \$750 in funding to implement a gender equity-focused program or event at their local college or university. Requests are accepted on a rolling basis. <http://www.aauw.org/act/laf/campusOutreach.cfm>



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REMINDER!

- **All of these leadership programs are an opportunity for a stronger relationship between campuses and AAUW!**
- 130th AAUW Anniversary Membership Rates (until 6/30/12)
 - College/University Partner Member - new members - \$130
 - Graduate Students - \$18.81
- **FREE E-Student Affiliate Membership**
 - Available to all undergraduates at C/U partner member institutions



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Questions?



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