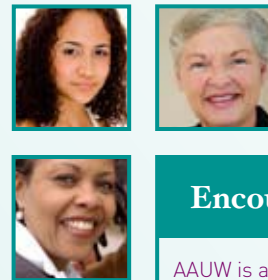


5 AAUW Fosters Networks That Help Women Succeed

- **Fellowships and Grants Alumnae Network**—Identify past awardees and encourage them to connect with each other and the larger AAUW community by directing them to the AAUW Alumnae Exchange at www.aauw-exchange.org, an exclusive online community for former AAUW fellows and grantees.
- **College/University Partner Membership**—Build AAUW’s reach and impact by recruiting colleges and universities to become AAUW partner members. As an added benefit, all their undergrads are eligible for free e-student affiliate status and access to great AAUW member discounts.
- **Student Branch Members**—Recruit students and engage them in your branch activities and/or help them start campus satellite branches.
- **Community Action Grant**—Establish or support a CAG to benefit women and girls in your community.
- **International Women’s Day**—Host an event to celebrate AAUW’s international commitment.
- **¡Adelante!**—Conduct monthly book discussions based on the ¡Adelante! book list.
- **Social Networking**—Use Facebook, Twitter, blogs, AAUW Dialog, Second Life, YouTube, and the AAUW Experience online orientation to connect with and expand the AAUW community and to exchange ideas and resources.

6 AAUW Develops and Motivates Leaders

- **National Conference for College Women Student Leaders**—Identify students from your community and support their attendance or contribute to the NCCWSL scholarship fund. Work with C/U partners to share costs. Leverage participation to recruit new C/U partner members (PIAB).
- **Elect Her— Campus Women Win**—Help your local community hold a workshop to encourage women to run for student government and for post-college elected office.
- **Student Advisory Council**—Identify and recruit students to apply for the national SAC, or start a state SAC.
- **AAUW Leadership**—Encourage members to run for branch and/or state office or apply for national and state committees, task forces, and Leadership Corps.



Encourage Others to Join!

AAUW is a nationwide community of more than 100,000 members and donors working together to break through barriers for women and girls. Continue the AAUW tradition of advancing equity by encouraging others to join. You can also give a gift membership to someone you know or give a recent graduate a free AAUW membership. More than 90 percent of the AAUW membership dues amount is tax deductible.

? How are you breaking through barriers?

AAUW’s Breaking through Barriers Awards will encourage and recognize branch programming that breaks through barriers for women and girls by identifying three exemplary branch programs, as well as a select group of finalists and honorable mentions.

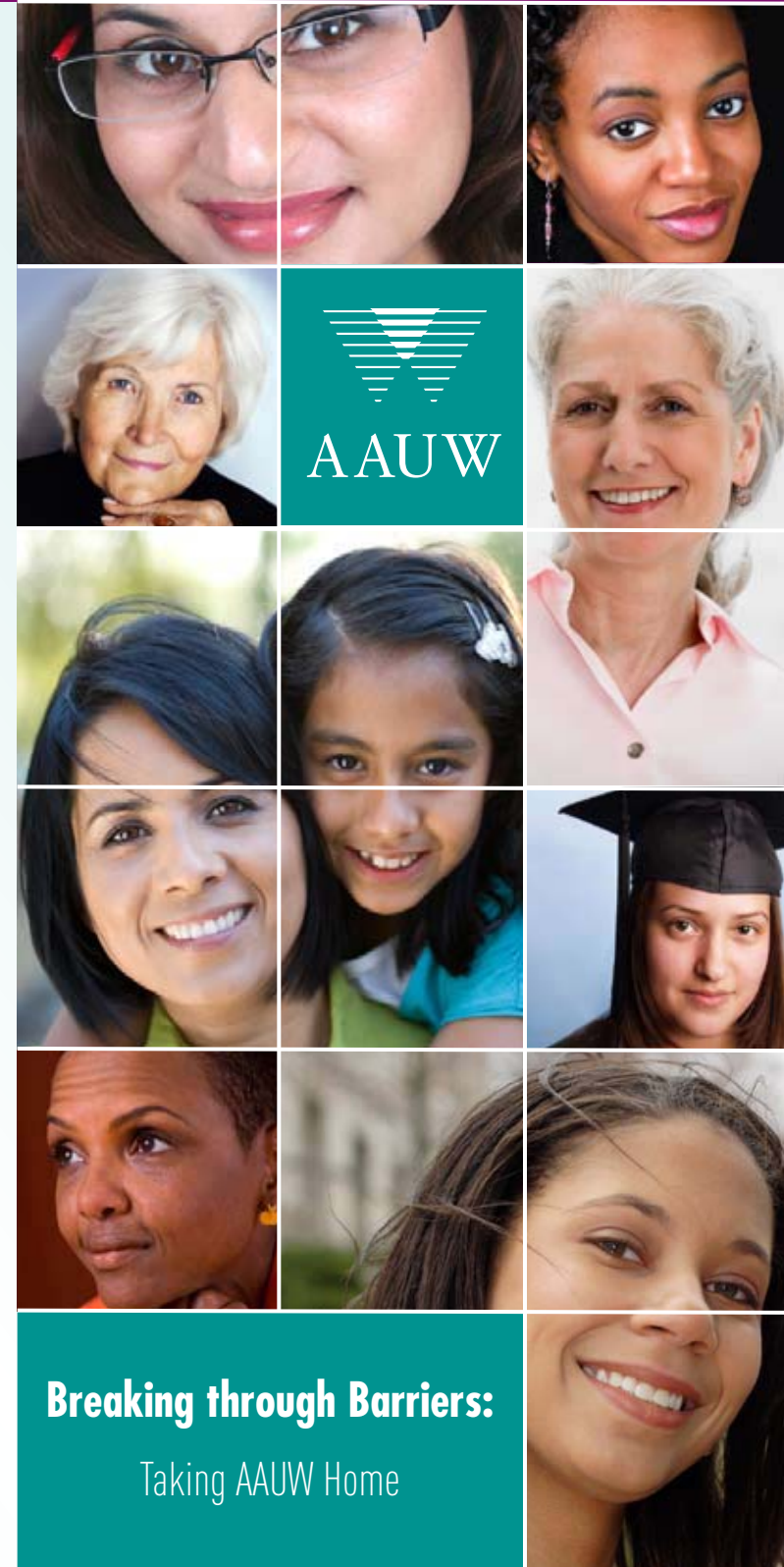


Mission: AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

Value Promise: By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

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Breaking through Barriers:
 Taking AAUW Home

State and branch programming helps you take the mission of AAUW home to your community. Because of the resources and expertise available to you through AAUW, you can deliver these exceptional programs locally as part of our nationwide strategy to break through educational and economic barriers for women and girls. Visit the AAUW website for more information and to download helpful Program in a Box materials. Activities listed here that already have an accompanying Program in a Box are denoted by (PIAB) at the end of the description.

1 AAUW Advocates for Women's Career, Financial, and Life Choices

- **Public Policy Workshop**—Teach branch members about the AAUW resources that keep them informed on current policy issues that affect women and girls.
- **Public Forums**—Host local candidates, experts, policy-makers, and issues forums (PIAB).
- **AAUW Action Fund Lobby Corps**—Plan a branch trip to D.C. and go with the AAUW Lobby Corps to Capitol Hill (use AAUW member benefit partner TravelSmart). You can also establish your own state or branch lobby corps.
- **Get Out the Vote**—Conduct Woman-to-Woman Voter Turnout Campaign activities to register women voters and mobilize them to go to the polls (PIAB).
- **AAUW Action Fund Congressional Voting Record**—Disseminate and use the CVR to hold your senators and representatives accountable for their votes on AAUW priority issues.
- **In-District Meetings**—Visit policy-makers and advocate for AAUW priorities.
- **Financially Fit for Life**—Hold a workshop (PIAB).
- **Career Development Grants**—Encourage women who want to advance or change their careers or reenter the workforce to apply for these AAUW grants.
- **Member Benefit Partners**—Use member benefit programs for branch fundraising and promote member discounts and socially conscious shopping that support our mission.

2 AAUW Champions Equitable Compensation and Treatment

- **Start Smart**—Market Start Smart salary negotiation workshops for college women to local college and university partners; urge members to become workshop leaders (PIAB).
- **Help Stop Campus Sexual Assault**—Find out what you can do in your community to address campus sexual assault and get ideas for action you can take to help end it. This AAUW tool was created in collaboration with SAFER, Students Active for Ending Rape (PIAB).
- **Title IX Compliance: Know the Score**—Use AAUW's tool to assess athletic services equity in your community for girls in grades 7–12 and report disparities (PIAB).
- **Campus Action Projects**—Encourage college and university partner applications for CAP grants to support projects that promote women and girls—a great way to recruit members and college/university partners (PIAB).
- **LAF Campus Outreach Program**—Apply for funding and LAF staff support to implement a gender equity-focused program or event on your local C/U campus (PIAB).
- **LAF Plaintiff/Attorney Speaker**—Hold an event, request an AAUW Case Support Travel Grant, invite the community, and raise funds to support LAF strategic litigation.
- **Equal Pay Day**—Use AAUW's Equal Pay Day tools to plan and implement your activities (PIAB).
- **Pay Equity Programming**—Implement pay equity programming year-round (PIAB).
- **Key Date Promotions**—Use AAUW promotional materials for key dates (e.g., Women's History Month, International Women's Day, Equal Pay Day, Women's Equality Day, etc.).
- **Member Showcase**—Get ideas about what others are doing and share your own activities online (PIAB).

3 AAUW Promotes Challenging Careers as a Means to Improved Quality of Life

- **National Girls Collaborative Program (NGCP)**—Initiate, participate in, and/or evaluate STEM projects for girls in grades 6–12 in your community. Also, be sure to include your branch's STEM programs for girls in the NGCP directory.
- **Why So Few? Women in Science, Technology, Engineering, and Mathematics**—Share with your community AAUW's thought-provoking research report, its eight key findings on STEM program effectiveness, and practical approaches for improving girls' performance and persistence in STEM (PIAB).
- **Selected Professions Fellowships**—Encourage applications for these AAUW fellowships that support women in professional degree programs in fields where female participation traditionally has been low.



Promoting AAUW in Your Local Community

AAUW has a long history of breaking through barriers for women and girls. Use AAUW and Breaking through Barriers on your branch's website, newsletter, flyers, publications, and social networks. You can also use AAUW public service announcements, videos, and PowerPoint presentations for your local promotional efforts. For these and other marketing tools and resources, visit www.aauw.org.

4 AAUW Supports Accessible, Affordable, High-Quality Education for All Women and Girls

- **Local Undergraduate Scholarship Clearinghouse**—Promote your local scholarships through this online clearinghouse to attract a larger pool of highly qualified candidates for your selection committee to review (PIAB).
- **Advocate for Educational Opportunities**—Work to protect and expand government programs that advance higher education and K–12 opportunities for women and girls using AAUW's myriad public policy resources.
- **Support Graduate Education**—Support existing fellowships or grants.



Giving to AAUW

All these programs are made possible by contributions from individual donors. Donations to AAUW Funds are tax deductible and provide support where it is most needed for these important charitable endeavors. Or, you may direct your gifts to the specific program areas that you care about most by indicating the specific fund in the memo section of your check. Program area funds include

Educational Opportunities Fund
Legal Advocacy Fund • Eleanor Roosevelt Fund
Public Policy Fund • Leadership Programs Fund

Donations to the AAUW Action Fund support Lobby Corps activities and the *Congressional Voting Record* and are not tax deductible. For more giving opportunities or to give a gift online, please visit www.aauw.org/contribute.