

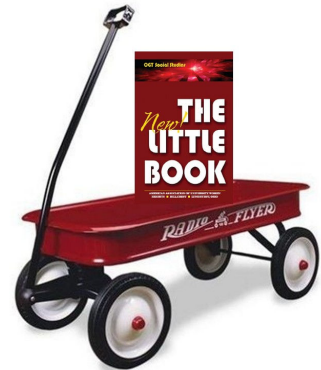
# Help kids, help schools, make money

How can you advocate for education and make money? Contact your community's schools and parents to make them aware of the successful social studies review book, *The New Little Book*. You would offer the books at a price higher than your cost. The larger the order, the lower your cost per book. For example, if you order 500 books at a cost per book of \$10 and sell them at list price of \$17.95, your profit would be \$3,975. If you order 2,000 books at \$7.00 each and sell them for \$9.00, your profit would be \$4,000. Our branch discounts the price for schools, and all profits benefit AAUW's Educational Foundation. You may price the books as you wish.

Why social studies? Social studies should expand understanding of our community, society, and world. It should help young people make informed decisions.—A ready-made AAUW project!

## A BIG SUCCESS

*The New Little Book* is a demonstrated success in Ohio. Students in every state can use this high school review book. The writing is based on national U.S. social studies standards. It covers world studies from 1750 to the present and United States studies from 1877 to the present.



- **18,000** copies distributed
- Social studies test **pass rates increased**—between 7 and 26 percentage points—in each of the six public school districts that used *The New Little Book* the year it was published (2007 – 08). This compares with the statewide public school increase of 2.4 percentage points.
- **Ready-made fundraiser** for your branch that will help your high school students succeed
- **Small branch or big branch**—you don't need to be a big branch to succeed. It only takes two people—one to make the contact and one to encourage. The book was produced by a task force of 6 people from a branch of 35. Read more at [www.newlittlebook.org](http://www.newlittlebook.org)
- Support your local schools, increase test scores, feel proud while making money
- Contact curriculum directors, social studies teachers, parents and follow up to make them aware of the book
- **Membership increased** in every Ohio branch that adopted this project last year
- AAUW's **visibility increased**

Latch on to this successful project for your own AAUW branch. Make this a nationwide AAUW success. For details, please email us at [auwhh@roadrunner.com](mailto:auwhh@roadrunner.com) or leave a voicemail at 216-556-4968. Visit our website [www.newlittlebook.org](http://www.newlittlebook.org) for downloadable book samples and brochure, evaluations, talking points, and more. The Ohio's Making History Project is the statewide effort to build on the New Little Book Project of the Heights-Hillcrest-Lyndhurst, Ohio Branch of AAUW.

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Thank you for your interest in *The New Little Book*. Our aim is to help students succeed. AAUW advocates for equity and education for women and girls. Membership is not by invitation.