



Position

Development Communications Fellow

Summary Description

Channel your creativity and growing marketing savvy to break through barriers for women. Use AAUW's influential network to disseminate information, raise awareness, and effect change on women's issues. Become part of a dedicated development department as we expand our on-line social media efforts.

This internship is ideally suited for a dedicated, effective person who is interested in a career in development or marketing. You will have an opportunity to focus on this increasingly important form of communication—social media-- and to establish and build organizational interest and loyalty.

You will also assist in creating and distributing two bi-monthly newsletters to our constituents to serve as a marketing pieces and to provide useful “how –to” information to our leaders. To create the newsletter, you will have an opportunity to meet with program staff to learn about AAUW program planning and outcomes and to work with the publications and art departments. You will also update and maintain important information about our constituents using our data base and develop suggestions to fine tune the organizational protocol regarding collection and storage of information. You will serve as an important part of the stewardship efforts of the Development Department by communicating directly with donors about the work being done with their gifts and the recipients of their scholarships and fellowships.

Organizational Overview

Who we are: Since our first meeting in 1881, AAUW has been a catalyst for change and improving women's lives. Today, AAUW boasts almost 100,000 members—women and men of different generations, races, and political affiliations.

With more than 1,000 branches and 500 college and university partners, AAUW members across the country contribute to a more promising future for women and girls. We protect the legal rights of those facing discrimination, educate women for a lifetime of success, advocate for laws that give women a fair chance, research educational and economic barriers that harm women, and lead and teach others to lead in our schools, communities, and country.

Essential Experience, Technical Skills and Competencies

The successful intern will:

- Be pursuing a degree or advanced degree;
- Have a minimum of one year of office experience;
- A strong interest in development or marketing as a career;
- Knowledge of issues in women's education and equity (preferred);

- Excellent oral and written communications skills.

What is attractive about this fellowshipship?

- As a Development intern you will work with one of the oldest and most respected advocacy organizations in the nation on some of the most critical and interesting topics of our time: advancing opportunity and equity for women and girls.
- AAUW is enjoying the most exciting period of its illustrious 125 year history, we have a long history and a bright and exciting future
- An organization that is financially stable
- A great downtown location
- An ethical work environment where your contributions are recognized
- An opportunity to increase and develop your skills

A fellowship stipend is available. Part-time or full-time basis can be considered.

To apply

Visit us at www.aauw.org or in the Non-profit community at SecondLife.com. Please send your resume to:

Laura McCulty Stepp
Director of Development
AAUW
1111 16th Street, NW
Washington DC 20036

or to:

aauwjobs@auw.org
(Please indicate *Development Fellow* in subject line.)

EOE/MF